Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES
SUMMER 1975

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CHANGE OF ADDRESS

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COVER STORY: Streamers of color light the night sky as Walt Disney World® celebrates America's bicentennial with a spectacular new red, white and blue fireworks show. Story begins on page 6.

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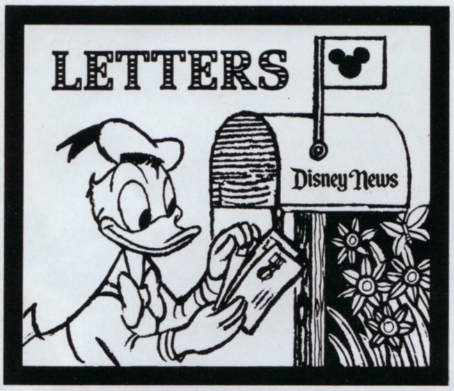
We are sorry, but past issues of Disney News are not available.

If you would like to share your ideas with our readers, just drop a note to:

EDITOR, Disney News
1313 Harbor Blvd., Anaheim, Calif.



Sirs:

I love Disneyland especially the Haunted House and Jungle Cruise. I also enjoy Disney News and all Disney movies. I have not seen Pirates of the Caribbean but I hope to soon. I live in the caribbean (St. Croix).

Sincerely,
Linda Flora (Age 11)
St. Croix, Virgin Islands

Sirs:

I have 3 questions to ask you. 1) I know in the earlier Mickey Mouse shorts the voice of Mickey Mouse was Walt Disney. But who took over later? Was it James MacDonald who has the voice of Jaq and Gus in "Cinderella" and is featured on you LP's "Mickey and the Beanstalk" and "This is Your Life, Mickey Mouse"? If so, what year? 2) Who has the voice of Minnie Mouse? 3) Are you in progress in making an audio animatronics figure of President Ford for "Hall of Presidents"? Thanks for your consideration.

Sincerely,
Bryan Choy
Bakersfield, California

Walt Disney was the original voice of Mickey Mouse. In 1947, James MacDonald starred in his first vocal performance of Mickey in the original "Mickey and the Beanstalk." Although MacDonald continued to be Mickey's voice most of the time, Walt Disney occasionally stepped back into his position as the talkative mouse. Minnie Mouse has been vocalized by many different voice artists, but Marcellite Garner was the first Minnie Mouse. The new President Ford figure is now standing among the other contemporary Presidents in Walt Disney World's "The Hall of Presidents" attraction.—ED.

Walt Disney's
MAGIC KINGDOM CLUB®

TRAVEL CENTERS

Making Travel Easy...

Late in 1971, it became apparent from your many phone calls and letters that Magic Kingdom Club members would welcome our assistance in **pre-planning** their visits to Disneyland Park in California, to Walt Disney World Vacation Kingdom in Florida . . . and to other fascinating destinations, like Hawaii and the Caribbean.

After a year or so of experimenting with various "packages," we eventually put together several attractive vacation plans . . . as detailed on Pages 18 thru 21 of this, and each issue of *Disney News.*

Walt Disney World's Contemporary Resort Hotel.

Frankly, we were not prepared for the tremendous initial response from Club members, nationwide. Literally thousands of members phoned for further information, clogging regular Club lines and straining our ability to maintain the smooth flow of day-to-day Club business.

After much discussion internally and talks with local industrial recreation leaders, we agreed that the Club members' enthusiastic response and interest in travel merited some special effort on our part to accommodate that interest. We immediately sought management's approval to establish our own separate Magic Kingdom Club Travel Centers...at Disneyland and at Walt Disney World. Both Centers opened last October and they now provide Club members with a quick, convenient way for making reservations and for securing additional information. By the way, we ask that you **phone** for reservations and **write** for information...letters are answered promptly, but our phones are sometimes jammed during peak periods. Please call back.

The Travel Center in Florida is busiest, perhaps due to the wide range of activities available at Walt Disney World and the accelerating popularity of that vacation destination. "Personed" by six superbly trained operators, the Florida Travel Center is open 7 days a week.

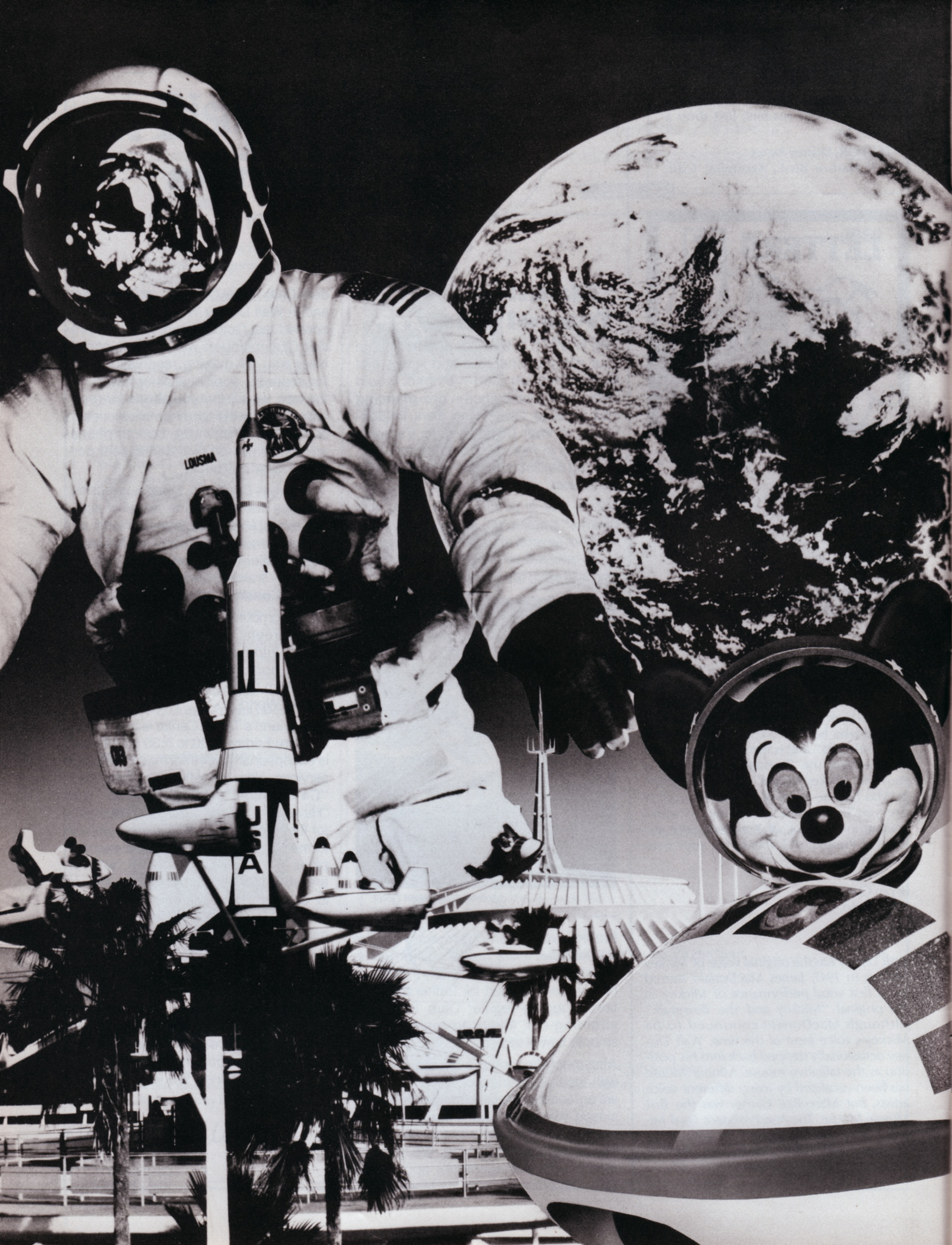
Using computer terminals with video display screens, we are able to provide instant information on space available and to book reservations for all Magic Kingdom Club vacation plans at Walt Disney World.

Disneyland's Travel Center is open Monday thru Friday, 8:30 to 5:30 and its staff is exceptionally well informed on **all** Club services. Here we offer the Disneyland "Celebration"/"Mini-Vacation" and "Hawaiian Fantasy." Designed especially for the Magic Kingdom Club and available to members exclusively, these vacation plans are offered year-round, with no anticipated change in rates from season to season. The "Mini-Vacation" combines the excitement of Disneyland (admission and Magic Kingdom Club books included) with fine accommodations at nearby Howard Johnson's Motor Lodge ...all packaged at a most attractive price.

Travel Center phone numbers and addresses are listed on the back of your membership card. We hope you'll use them to make your next visit to Disneyland or Walt Disney World all the more enjoyable!

Milt Albright

Executive Director
Magic Kingdom Club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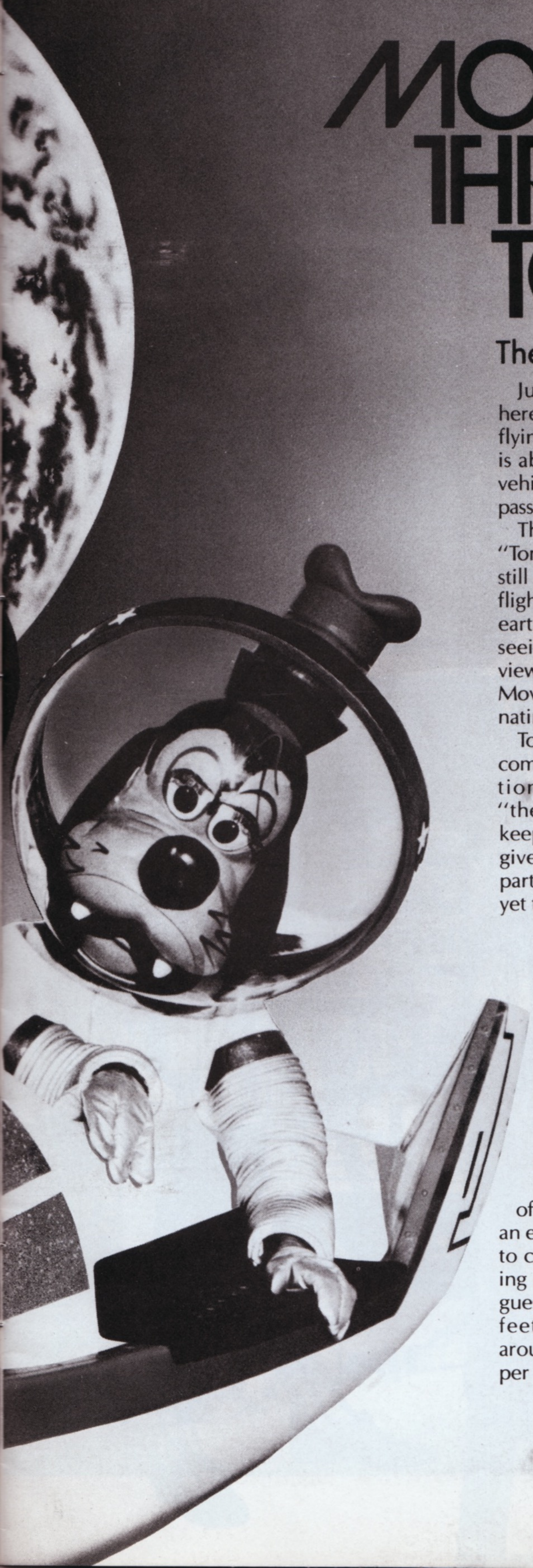


MOVING THROUGH TOMORROW

The Marvels of Tomorrow's World May Be Discovered Today

Just pretend . . . that the future is already here, that space travel is as common as flying to New York, and that ground travel is aboard a non-polluting electromagnetic vehicle that "purrs" as it quickly conveys passengers between transportation terminals.

Then, enter Walt Disney World's® new "Tomorrowland" and *experience* what is still only imagination to many—a non-stop flight to Mars, an intra-celestial return to earth in a high-speed space shuttle, a sightseeing whirl in a "StarJet," a "bird's-eye-view" of our world, and a ride in a "PeopleMover" that passes by two uniquely fascinating theaters.

Tomorrowland is where the future becomes a reality. With four all-new attractions and two redesigned shows, this "themed land" is continually growing to keep ahead of modern innovations and to give guests the unusual opportunity to participate *now* in the excitement of an era yet to come.

The ultra-modern "WEDway PeopleMover," which slips quietly along on a track above the pedestrians, provides a preview of the entire area and is the perfect way to begin a tour into the future.

Centrally located in Tomorrowland, the PeopleMover station stands in the shadow of the towering, 60-foot mock-up of a Saturn rocket which has 12 "StarJets" extending from it.

To reach the StarJet platform, 26 feet off the ground, the "pilots" are lifted in an elevator gantry similar to those designed to carry American astronauts to their waiting spacecraft. Once aboard a jet, the two guests may control its rise and fall up to 52 feet above the ground, while whirling around the rocket at speeds up to 26 miles per hour. The panoramic scene below them encompasses all of the "Magic Kingdom," the Contemporary Resort and Polynesian Village hotels and the Seven Seas Lagoon.

After a dizzying glimpse of the StarJet attraction, guests at the PeopleMover station step onto a moving sidewalk to enter the never-stopping, blue and silver topless cars of the WEDway PeopleMover. Propelled by electromagnets located in the bed of the track, the "train" is almost noiseless, and the ride is extremely smooth.

The PeopleMover weaves throughout Tomorrowland, protected overhead by a covered guideway that also houses the attraction's sound system. Leaving the StarJet area, the PeopleMover proceeds to an outer track and then zips along above decorative flower beds and a modernistically-designed concourse, gliding toward the front of the "Mission to Mars" launch building which originally housed "Flight to the Moon."

Disney "Imagineers," with the cooperation of the National Aeronautics and Space Administration (NASA) scientists, have replaced the lunar attraction with a science-factual adventure trip to the earth's planetary neighbor, Mars. (Disneyland also has replaced its "Flight to the Moon" attraction, with McDonnell-Douglas presenting the new Mars adventure.)

Now, "Mission to Mars" voyagers head for the mysterious red planet after viewing a variety of seldom-seen films woven into the pre-flight preparation underway in the "Mission Control Center." Included are historic views of American astronauts working aboard Skylab.

Once inside the Spaceliner and comfortably seated in the craft's circular main cabin, passengers may watch through large "windows" as the earth falls rapidly away and Mars comes into view. Close-up films of the red planet's surface reveal the highest vol-

Continued

canic mountain now known in the universe and a canyon that could nearly reach the length of our nation.

Humor, in the form of the "Mad Mars Myths" animated filmstrips, and a new special effects adventure known as "hyper-space-warp," keep the passengers "shaking" with excitement in the interplanetary attraction.

The WEDway PeopleMover coasts by "Mission to Mars," through "Mickey's Mart" (a Disney merchandise shop), and then races at top speed above Tomorrowland and the "Grand Prix Raceway" (presented by Goodyear) before entering the almost eerie spacial expanse of "Space Mountain."

Here, within the cosmic rain of shooting stars and falling meteors, riders on the PeopleMover preview the attraction where guests are hurled through outer space on an exhilarating return to earth from a space shuttle station.

When American and Soviet astronauts of the Apollo-Soyuz, American/Russian space project visited Space Mountain, which is presented by RCA, they agreed that it was "good training for our flight . . . a great space flight simulator."

Before construction even began on Walt Disney World® Walt Disney was making plans for this attraction where anyone could experience the thrills and wonders of outer space travel.

The WEDway PeopleMover makes a complete circle inside Space Mountain as the shuttle rockets whiz off into the galaxy. Accelerating as it leaves the Mountain and again overpasses the Grand Prix Raceway, the PeopleMover turns left and moves toward the "Carousel of Progress," presented by General Electric.

Inside the circular theater, Carousel guests revolve around six stages that present an "Audio-Animatronics" review of electricity's growing role in the American home.

Peeks at a family's home life, from the pre-electric years of the 1890's to the luxurious and efficient electrical home of the 1970's, are nostalgically amusing and entertaining. The gas lights, hand-operated washing machine and wood-burning stove of the first act give way to the more "modern" conveniences of the Twenties and Forties, and finally, to the micro-electrical appliances of today as the Carousel rotates.

The Carousel first appeared at the 1964-65 New York World's Fair and at Disneyland from 1967 to 1973. But the Walt Disney World® show has the best of the "old" and lots of "new" including a lively theme song, "The Best Time of Your Life," which brings a fresh sparkle to the famous attraction.

Cruising in the open-air cars of the WEDway PeopleMover, guests may look out over the Magic Kingdom's summertime splendor while proceeding into "If You Had Wings," an Eastern Airlines presentation. The PeopleMover passengers are treated to a preview of this attraction where guests "fly" like birds over the Caribbean, old Mexico, New Orleans and other fun vacation areas of the world.

Then, nearing the end of its sight-seeing journey, the PeopleMover floats by the Plaza Pavilion Restaurant and rounds the curve into the preview room of "Circle-Vision 360."

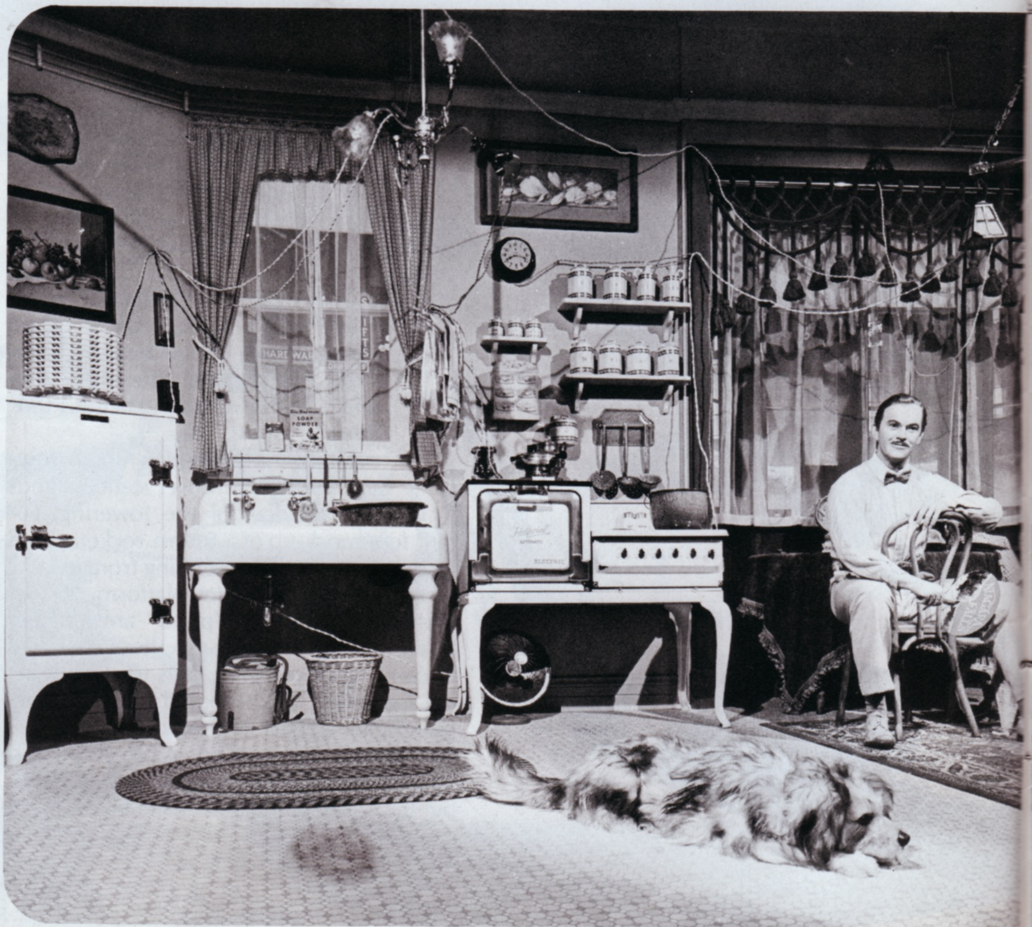
"America the Beautiful," a spectacular motion picture focusing on the urban and rural scenic wonders of the United States, fills the circular screen of this Monsanto presentation. Replacing "Magic Carpet 'Round the World," the Bicentennial Edition of "America the Beautiful" features dramatic views of Independence Hall, Williamsburg's Colonial Palace, the battlefield at Gettysburg and the giant Gateway Arch in St. Louis.

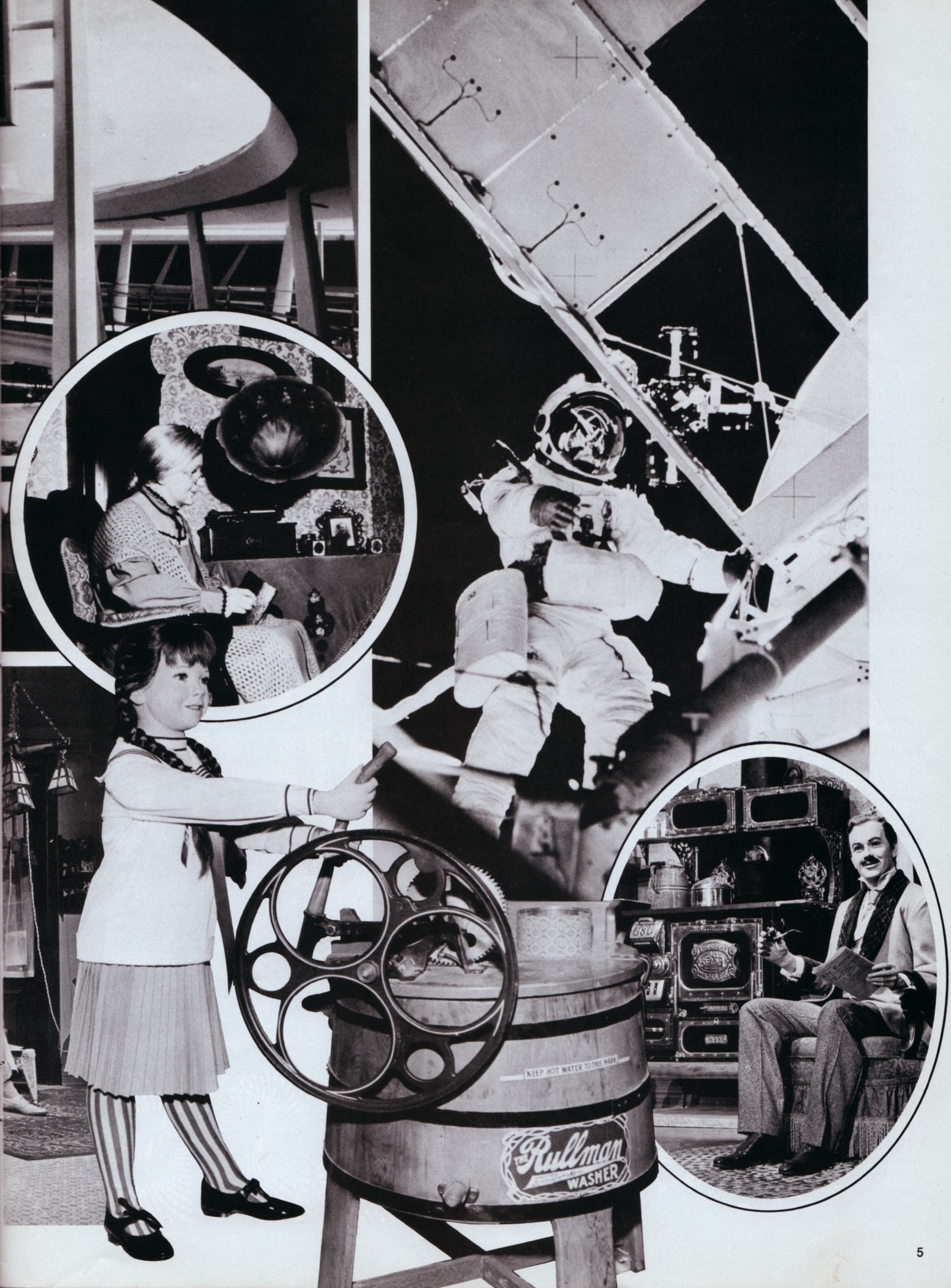
Nine 35-mm cameras on a unique circle turret filmed the Circle-Vision show so that guests are entirely surrounded by the action. The guests feel so much a part of the show that one was overheard to comment, when a truck in the movie was obviously waiting for the camera car to pass, "Look, they're waiting for us!"

As the WEDway PeopleMover pulls out of Circle-Vision 360 on its return to the station, the passengers are already trying to choose which Tomorrowland attraction they want to experience first.

EASTERN
If you had wings

Presented by the Edison Electric Institute, the WEDway PeopleMover will open this summer.




KEEP HOT WATER TO THIS MARK
THE Rullman WASHER
THE GREAT MAJESTIC

RED, WHITE and BLUE SPEC

TACULAR

by Vicki Stowe

Walt Disney once described Disneyland as a giant outdoor stage with the sky as its backdrop. This summer the sky, which so dramatically silhouettes the theme park castles, will become the setting for an all-new entertainment spectacular at Disneyland and Walt Disney World.® Beginning June 7, in Florida's Magic Kingdom, and June 14 at the California park, precisely at 9 p.m., a spectacular patriotic fireworks display will light up the giant outdoor stage.

In August of 1973, the Entertainment Division of both parks began preparing for the 1975 season of shows. In keeping with the bicentennial celebrations which will begin this summer, the fireworks will feature red, white and blue effects exclusively.

Designed in conjunction with "America on Parade," this year's "Fantasy in the Sky" will provide a sparkling finale to Disney's salute to the country's heritage. First, the parade, which features patriotic units dramatizing various aspects of Americana, will pass down Main Street. And then, literally highlighting the whole evening's entertainment . . . a magnificent display of red, white and blue cartwheels, pinwheels, giant bombshells, whirligigs and roman candles will explode against the warm summer night sky.

Realizing that the tremendous demand for red, white and blue fireworks during 1975-76 will far outreach the supply in the United States, Disney experts set out to find other sources from around the world. A partnership of fireworks manufacturers from eight countries was established, under Disney direction, to help meet the coming need. Included are pyrotechnic experts from Japan, Free China, France, Brazil, Great Britain, the United States, Canada and Mainland China.

Although fireworks date back to ancient Oriental civilizations, Disney was the first to "theatrically" design and program such displays. Utilizing the same storyboard approach which is used in creating Disney movies, the entertainment experts "cast" each fireworks shell according to its role in the show. But in order to obtain just the right effect, the proper colors and explosives had to be found.

The making of "fireworks shells" has traditionally been a family art, which is now all but lost. There are two parts to each "shell"—the lift charge which carries the explosive into the air, and the show portion which creates the beautiful, sparkling effect. The lift charge is relatively easy to obtain; it is the handmade show explosive that is so unique.

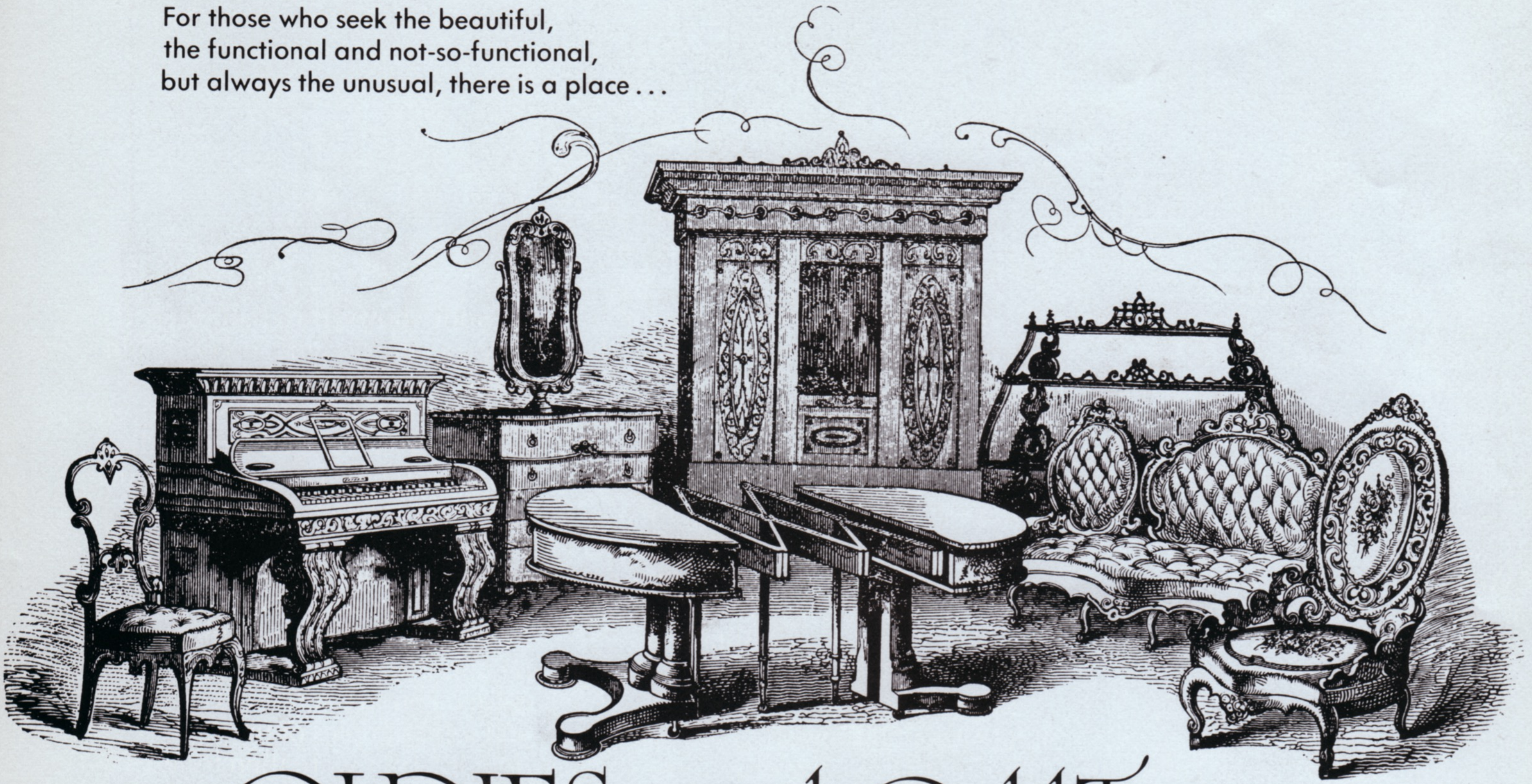
In the past, the visual effects of fireworks have generally been a potpourri of color. But as Disney's imaginative teams envisioned the patriotic shows, they had some very specific designs and effects in mind. Armed with artist's renderings which illustrated these various designs, they traveled around the world searching out experts in such countries as Japan and Mainland China. These drawings introduced a new approach to an ancient art and soon became a kind of universal language where no other could be understood.

Each country agreed to make and send samples of the various designs. They were then tested, catalogued and programmed with special music, to create the shows which will be seen nightly.

In producing such a show, theatrical timing is all-important. Each explosion is carefully considered in relation to the accompanying music and sequence of firing to create many sensations, thrills and excitement. When watched from the ground, with the total effect encompassing the Park, time becomes indistinguishable, and pure enchantment takes over the imagination.

Fireworks have become a tradition of the Disney summertime spectacular since they were first used in Disneyland in 1955. But it has only been in the last few years that they have become such a unique and separate medium of the entertainment world, creating a show within the show.

For those who seek the beautiful,
the functional and not-so-functional,
but always the unusual, there is a place . . .



OLDIES and Oddities

By Margery Lee

As its name implies, there is nothing ordinary in the impressive selection of antiques and distinctive treasures on display at the "One-of-a-Kind" shop. Located in the charming setting of New Orleans Square in Disneyland, this unusual shop offers items ranging from a decorative Austrian military insignia to rare pieces like a recently sold 100-page book of Gregorian chants hand-printed in Spain on sheepskin and dated 1607.

Visitors to the Park are often amazed at the shop's comprehensive collection of unique collectibles, furniture, objets d'art, crystal, jewelry, clocks, glass and bric-a-brac. The "Circa 1810" label on a handsome hexagon chest led one visitor to observe, "When they say 'antique shop,' they really *mean* antique shop!"

The quality and diversity of the exclusive merchandise are due in part to the frequent overseas trips and constant search for the unusual by Disneyland's discriminating buyers. One of the best-selling items in "One-of-a-Kind" is an old-fashioned marriage certificate. Popular Christmas gifts include Italian music boxes and inlaid tables, candle holders, jewelry, kerosene lamps and soft-chiming pendulum clocks.

Walt Disney, along with the mayor of the city of New Orleans, gave dedication speeches at the opening ceremonies of New Orleans Square in July, 1966. Since the idea of an antique shop within the Park was Walt's, it must have given him double pleasure to supervise its grand opening on that same day. Since then, countless visitors, including many famous celebrities, have passed through its doors to marvel at its treasures.

To the best of the buyers' knowledge, any antique purchased at Disneyland is guaranteed to be what it purports to be . . . as regards time and place of origin, quality of craftsmanship and authenticity.

Definitions of an antique are varied. It was not until 1930 that the U.S. Customs Service Law ruled an antique as being a work of art or object produced prior to 1830. The more liberal rule is that the object be at least 100 years or more in age. But no matter what their age or origin, antiques

15
Antiques
ONE OF A KIND
Objets d'Art
China
Etc.

must be considered works of art whether they are glass, porcelain, fabrics, furniture or metals.

With the shortage of wood, rising import costs and rarity of almost anything with age value, it would seem advantageous to take a second look at even mere "collectibles" whose value may skyrocket within a few years. After all, look what happened to tin toys and old Mickey Mouse watches. And to quote Leonardo da Vinci, "In life, beauty perishes, but not in art."

But whether you have been bitten by the collector's bug or not, you will find the "One-of-a-Kind" shop a fun place to browse, dwell upon the nostalgia of the past, or perhaps find just the right accessory you have been needing to add that decorator's touch to your home.

Disney's emissaries of goodwill traveled around the world to extend Bicentennial invitations on behalf of the United States.

IT'S AMERICA'S BIRTHDAY and YOU'RE INVITED

"I have done more in the last four weeks than I ever thought possible in as many years. We have literally joined East and West, or vice versa, moving from London, Paris, Rome and other European cities, to Iran in the Mideast and on to Hong Kong and Tokyo.

"Please don't ask me what impressed me the most or what I like the most. That's a little like the mother who was asked which of her children she loved the best. There is no answer . . . the rich memories just tumble over one another."

Back in the United States following a month-long goodwill tour around the globe this past spring, Walt Disney World® Ambassador Suzy O'Hara was bubbling with enthusiasm as she shared her experiences. She and Disneyland Ambassador Kathy Smith had just visited 10 major cities of the world as official "Visit U.S.A." ambassadors to invite travelers and dignitaries from abroad to America's Bicentennial celebrations.

They, of course, included a special invitation to the foreign citizens to see "America on Parade," an enormous, 15-month celebration of America's heritage which begins this June at Disneyland and Walt Disney World®.

Suzy and Kathy were given an official send-off in Washington, D.C. by John Warner, chairman of the American Revolution Bicentennial Administration and C. Langhorn Washburn, undersecretary of Commerce and head of the U.S. Travel Service which designated them as the "Visit U.S.A." ambassadors.

Leaving New York aboard a Pan-American Airways jet, the pretty, young emissaries made their first stop in London, England. Kathy wrote home: "London is everything I expected, and then some. There is such an aura about London; one instantly feels a certain reverence for a country so rich in the history of Western civilization. We saw Picadilly Circus, Buckingham Palace and Trafalgar Square, where we fed bread crumbs to the thousands of pigeons.

"My favorite place, though, was Westminster Abbey. The Abbey was

Disney Ambassadors Suzy O'Hara (L) and Kathy Smith stroll through London's Trafalgar Square where the famous clock tower of Big Ben (background) still ticks away the time.

first dedicated in 1065, and is the work of five centuries. Many of England's most famous monarchs, statesmen, poets and scientists are buried there . . . Sir Isaac Newton, Geoffrey Chaucer, Frederick Handel, Charles Darwin and Mary, Queen of Scots. The Abbey, itself, is beyond description. To look up past the banners of knights to its soaring Gothic ceiling, made of lacy arches and stained glass, sent chills up my spine."

In between sight-seeing, Kathy and Suzy told the English public about the United States' 200th birthday plans in interviews for British radio, television and newspapers.

Paris, France was next on their itinerary. Received by Ambassador Rush, the Disney ambassadors presented him with a "Spirit of '76" figurine-music box on which Mickey Mouse, Goofy and Donald Duck portray a Colonial fife-and-drum corps, symbolizing "America on Parade."

After seeing the Cathedral of Notre Dame, the Eiffel Tower and the Arc de Triomphe, Kathy wrote about an equally exciting place: "The highlight of our stay in Paris was a bistro (small restaurant) which we went to during our last night there. The owner was a collector of Mickey Mouse memorabilia which he proudly displayed all over his cafe. He was very excited about our visit, and honored us by bringing out his favorite treasures to decorate our table. There were old Mickey Mouse glasses, banks, salt and pepper shakers — even a special menu featuring a dessert called 'Mickey Mousse'.

"Later, the food was brought out family-style, and we all helped ourselves. Naturally, I took a generous helping of everything. When I had finished, I remarked to our hostess that the cauliflower tasted different than the kind I have eaten at home. I almost fell out of my chair when she told me it wasn't cauliflower with Hollandaise sauce—it was brains!"

Suzy told of their next two stops. "In Amsterdam, we met with the American Ambassador, as we did in most of the other countries. However, there, the meeting and subsequent press conference were held in a little town called Maduradam. This tiny town is an historic reproduction of an average Dutch city, to a scale of one-fourth. It was unbelievable and reminded me of something Disney might do, its dedication to detail was so absolute.

"The trip took on a new air, from light and whimsical to a little more serious, when we arrived in West Berlin."

The day after their arrival, Suzy, Kathy and their escorts were stopped at a roadblock where the police mistook them for the kidnappers of West Berlin's candidate for mayor. A description of the suspects told the officers to look for three men and two young women. And when the Disney European representative who was driving realized that he had left his identity papers in his room the police escorted them all back to the hotel.

"We showed them our passports, our red, white and blue uniforms and all our identity papers," said Suzy. "We even showed them our Mickey Mouse pins, but they insisted on a full-scale security check."

The West Berlin police realized their mistake after questioning them extensively and apologized.

Both Kathy and Suzy gained a new appreciation of their American rights when they saw the east-west division of Berlin. "Seeing the many remaining scars of World War II really brings to one's attention, not only the tragedy of that war, but of all war. At the Berlin Wall, we were visibly reminded of the thousands who tried, successfully and unsuccessfully, to escape to freedom."

Bundled up against the damp coldness of the season, the Disney ambassadors shopped in and explored the cities of Stockholm, Sweden and Copenhagen, Denmark. Here, they spread the word of the celebrations to Swedish travel industry officials and to Denmark's first secretary to the Foreign Minister.

"Everywhere we went, we were well-received. They extended a great deal of hospitality to us," noted Kathy.

Suzy and Kathy left Scandinavia's friendliness only to be welcomed with as much kindness by the United States Ambassador to Italy, John Volpe. Ambassador Volpe and his wife entertained their guests with a grand reception attended by American and European dignitaries and actress Mercedes McCambridge.

". . . We truly entered the land of history, Rome. I don't know, however, if I was more impressed by the Coliseum and St. Peter's or by pasta and pastries," admitted Suzy. "Our first night, we went to a restaurant which we were told is typically Roman. You are ushered in and introduced to the whole family who owns and runs it. Italians do not rush their meals as we often do. They consider mealtime important, and use it both to savor the richness of their food and drink and to enhance

Continued

A dessert called "Mickey Mousse" is a specialty of this Paris restaurant whose owner has been collecting Disney memorabilia for several decades.

the lives of each other with their warmth and good fellowship."

The customs of some countries are very different from ours, Suzy and Kathy realized as they walked through a crowded marketplace in Teheran, Iran.

"The men are so good looking in Iran," Kathy sighed, "They all look like Omar Sharif. But the women wear long dark dresses and veils whenever they leave their homes. We were walking around in our ambassador outfits and were a spectacle. The way they looked at us—it would be like someone going to church in a bikini here in the States."

The American entourage made a brief stopover in Hong Kong before continuing on to the final foreign destination of Tokyo, Japan. Ambassador Hodgson greeted the young ladies in his residence with a reception for Japanese travel industry officials.

Although mastering the art of eating with chopsticks was a little difficult, Kathy and Suzy attempted to taste a bit of everything served, as they had done in the other countries.

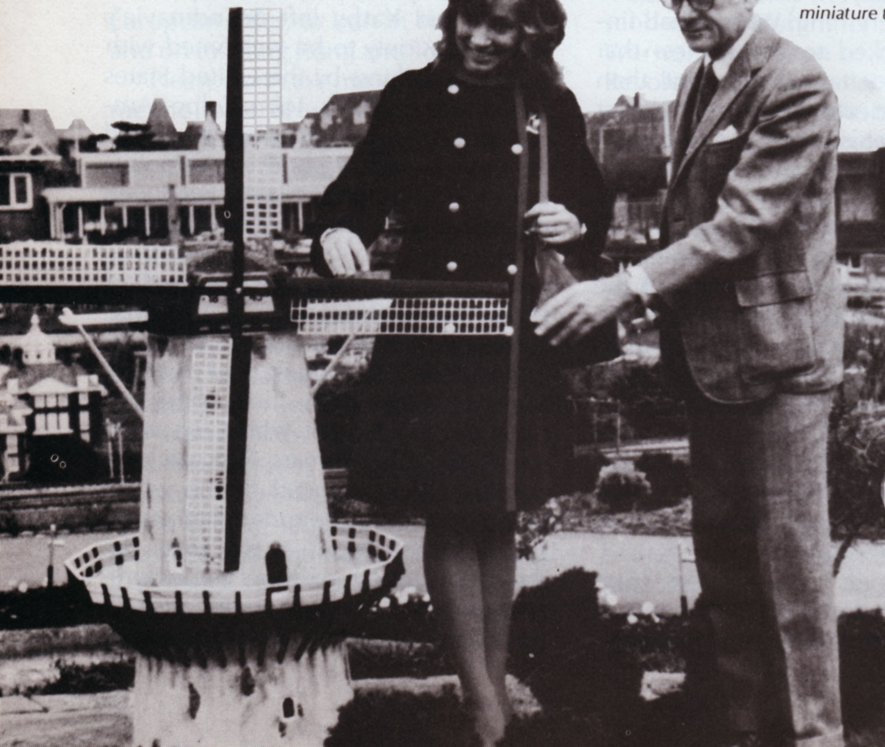
"I tasted the raw squid, and there was also a little fish like a sardine which you are supposed to eat—eyes, tail, bones and all. But," Kathy confessed, "I hid it under a lettuce leaf."

Once again aboard a Pan-American flight, the tired, yet happy, Disney ambassadors flew to New York, passing over Fairbanks, Alaska where they witnessed a shimmering curtain of Northern Lights.

"I came back with a whole new appreciation of the United States, and I was really anxious to go on the States trip," said Kathy, referring to their following tour of all fifty states. "In the States, we are like the different countries. We've got all the different climates and altitudes. I came back believing that for people who want to travel, the United States is the best bet."

Suzy added, "I said in the beginning, 'Don't ask me what impressed me the most'... Well, if there is one thing, in London, Tokyo or any place in between, it was the meaning of the name Disney. All over the world, it brought smiles and acceptance, and I wish that if all of you could share just one thing with Kathy and me, it might be just that experience."

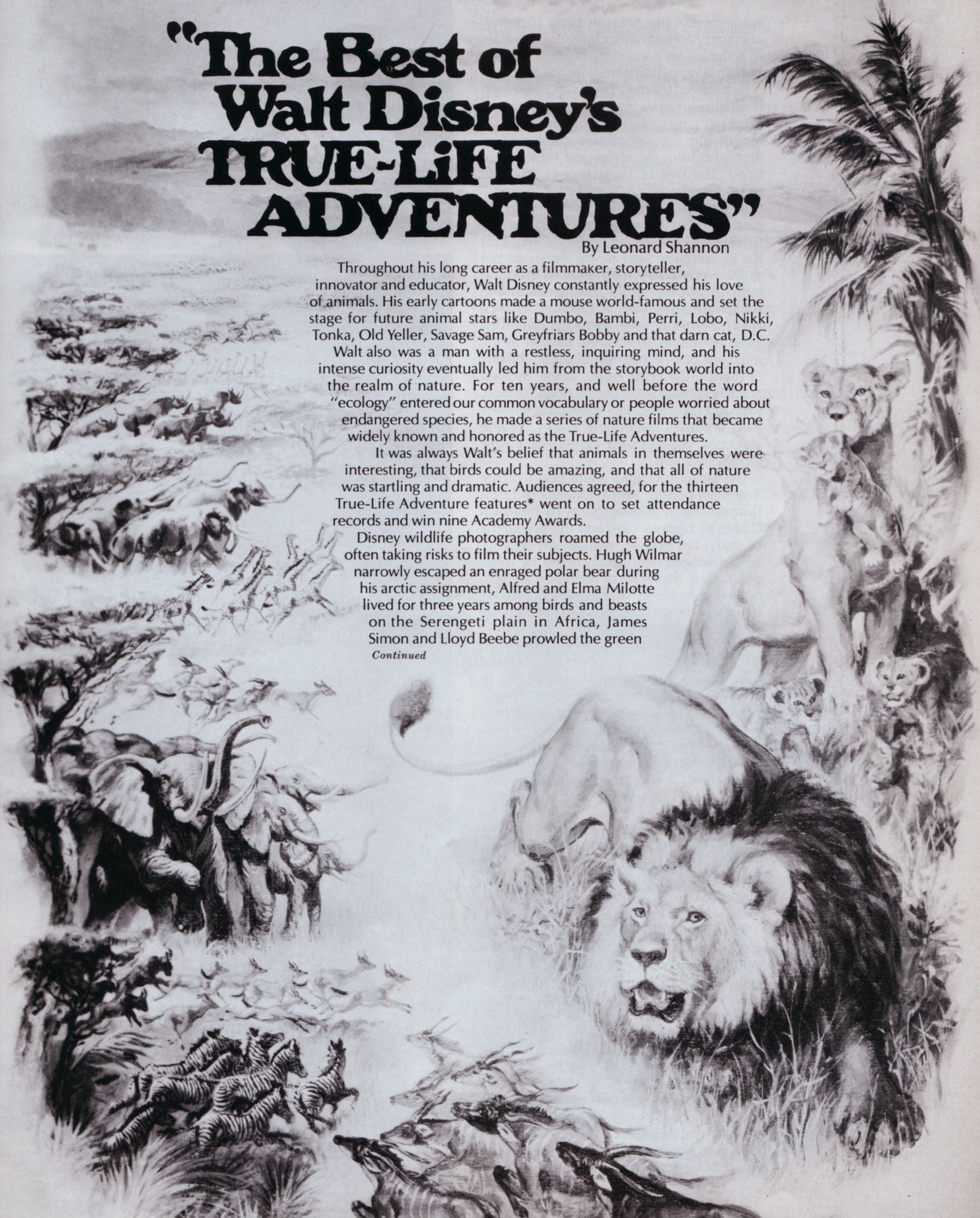
Suzy's host, the Honorable Kingdom Gould, Jr., United States Ambassador to the Netherlands, shows her a Dutch windmill in Amsterdam's miniature town of Maduradam.



An Italian tourism representative accepts a "Spirit of '76" music box from the ambassadors with their personal invitation to see Disney's "America on Parade."

"The Best of Walt Disney's TRUE-LIFE ADVENTURES"

By Leonard Shannon



Throughout his long career as a filmmaker, storyteller, innovator and educator, Walt Disney constantly expressed his love of animals. His early cartoons made a mouse world-famous and set the stage for future animal stars like Dumbo, Bambi, Perri, Lobo, Nikki, Tonka, Old Yeller, Savage Sam, Greyfriars Bobby and that darn cat, D.C.

Walt also was a man with a restless, inquiring mind, and his intense curiosity eventually led him from the storybook world into the realm of nature. For ten years, and well before the word "ecology" entered our common vocabulary or people worried about endangered species, he made a series of nature films that became widely known and honored as the True-Life Adventures.

It was always Walt's belief that animals in themselves were interesting, that birds could be amazing, and that all of nature was startling and dramatic. Audiences agreed, for the thirteen True-Life Adventure features* went on to set attendance records and win nine Academy Awards.

Disney wildlife photographers roamed the globe, often taking risks to film their subjects. Hugh Wilmar narrowly escaped an enraged polar bear during his arctic assignment, Alfred and Elma Milotte lived for three years among birds and beasts on the Serengeti plain in Africa, James Simon and Lloyd Beebe prowled the green

Continued

wilderness of the Amazon basin in Brazil, and Tom McHugh shot closeups of buffalo in Montana by concealing himself under a buffalo skin and mingling with the herd.

As a special tribute to the man who originated these classics of screen entertainment, producer James Algar has fashioned a full-length film for fall release composed of highlights from the series and fittingly entitled "The Best of Walt Disney's True-Life Adventures."

It was Walt's way, Algar observes, to regard animals as personalities—as struggling, striving creatures facing problems very similar to our own. Survival was foremost, but there were always moments of fun and kinship with the world at large. Birth and rebirth are celebrated in the film, as once again nature's timeless cycle is enacted by a cast of thousands, from the lowliest to the mightiest of living things. Unhappily many of them — the polar bears, timber wolves, pronghorn antelopes, prairie dogs, caribou, walrus, crocodiles, gila monsters, wolverines, anteaters, whooping cranes, prairie chickens, ospreys and egrets — are now facing extinction.

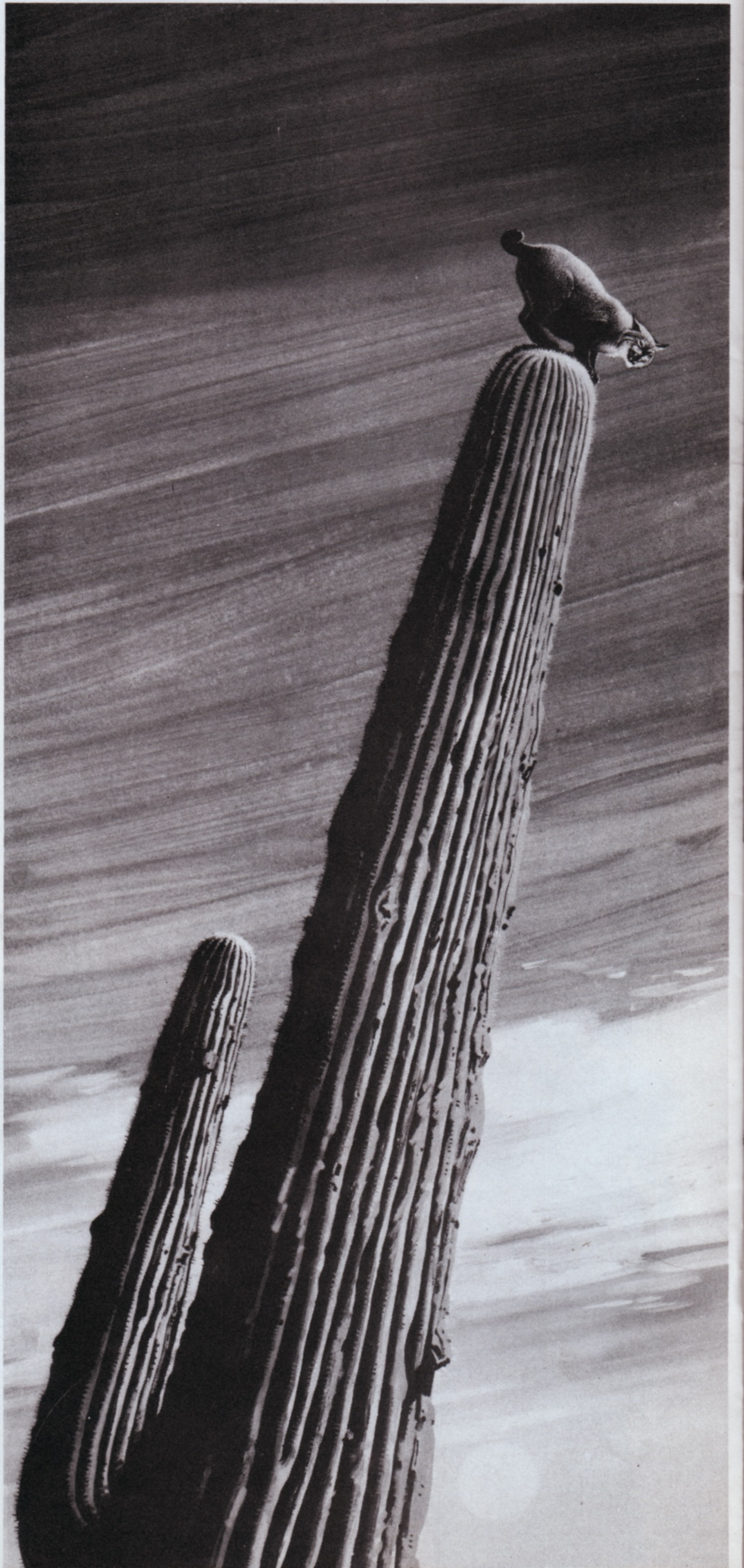
The age-old universal drama begins on the American prairie, with hoofbeats of bison thundering in counterpoint to head-on clashes of bighorn rams and the drumming of sharp-tail grouse, whose stiff-legged, spread-winged dance was copied by western Indians. Mysteries of migration are embodied in flights of wild geese and ducks; rituals of courtship are performed by whooping cranes.

The scene shifts to the North American desert where life and death hang in the balance as pepsis wasp and tarantula spar in mortal struggle, scorpions wheel in a strange mating dance, a ground squirrel turns the tables on a hostile gila monster, a bobcat chasing a pronghorn antelope is treed by vicious wild pigs, and a rattlesnake falls prey to a red-tailed hawk. Thus the action moves to another arena of primal combat: Africa.

Here the carnivorous lion reigns as king of beasts, living in proximity to browsers like elephants, hippos and impalas. Nowhere else in the world, says narrator Winston Hibler, does nature mix her species in such profusion and variety.

But deep in the remote, mysterious Amazon jungle live mammals and birds that are among nature's oddest: monkeys of nearly every kind, birds of every hue, unfamiliar specimens like the giant anteater and upside-down giant sloth, and the jaguar — most beautiful and dangerous of all. This cat can kill the crocodile-like jacare, and does. Their battle leads into the story of another reptile, the North American alligator, which ends on a light note with a musical chorus by swamp frogs.

Scratching bears, busy beavers and playful otters shift the setting to the Arctic, where polar bears and walrus are rival mon-



archs. Here is the frozen land of timber wolf and caribou, the ferocious wolverine, the self-destroying lemmings. Observing the far-flying gannets and returning to the puzzle of migration, Winston Hibler concludes that "season after season, as long as life goes on, nature and all her marvels will continue to fascinate mankind, will continue to be a source of wonder, and mystery, and beauty."

***Seal Island, Beaver Valley, Nature's Half Acre, The Olympic Elk, Water Birds, Bear Country, Prowlers of the Everglades, The Living Desert, The Vanishing Prairie, The African Lion, Secrets of Life, White Wilderness, Jungle Cat.**

IN AND AROUND WALT DISNEY PRODUCTIONS

Music and Records

...Walt Disney Productions' "Winnie the Pooh and Tigger Too," received a Grammy Award from the National Academy of Recording Arts and Sciences for the Best Recording for Children in 1974. Two other Grammys were won in 1965 for "Mary Poppins."

...The Walt Disney Music Company has released the album, "Walt Disney's Mickey Mouse Club," featuring many of the most popular songs from the TV series plus a single of "The Mickey Mouse March" recorded by the Mike Curb Congregation.

Movies

...Two new Disney adventure movies are scheduled for release this summer. A comical cowboy caper, "The Apple Dumpling Gang," concerns the struggle of three orphans in claiming and keeping a 356-pound gold nugget. "One of Our Dinosaurs is Missing" is a mirthsome mystery involving a young Englishman whose escape from China with a secret microfilm is aided by his former nanny (Helen Hayes).

... In pre-production now is a new comedy—"Gus"—the hilarious tale of a Hungarian mule who kicks 100-yard field goals! The film will star Tim Conway, Don Knotts and Edward Asner.

Disneyland

...This summer, both Disneyland and Walt Disney World® will host a fantastic "Fourth of July" parade that runs for over a year!... "America on Parade" (June 14, 1975 to September 6, 1976). In celebration of our nation's Bicentennial, Disneyland will present (over a period of 15 months) a brilliant, bigger-than-life, moving panorama capturing the spirit of America in music, dance and colorful pageantry. Varied national holidays will be celebrated in conjunction with this extravaganza. A unique and patriotic red, white and blue "Fantasy in the Sky" fireworks spectacular will provide a sparkling finale to each nightly summer parade.

Educational Materials
16/8mm Film

...Walt Disney Educational Media Company presents a summer showcase of new entertainment and educational resources. Filmstrip series (with multi-filmstrips, records, cassettes and teacher's guide) cover the titles: "Fantasy Classics, Sets 6 and 7," "Stories in American History, Set 2," "The Restless Sea," "What Should I Do?" and "Holidays."

...Students can discover how wildlife survives in the Arctic, man's historic search for energy sources, good health and how to keep it, and how the law serves justice in the filmstrip sets: "White Wilderness," "Industry and Technology," "Triangle of Health," and "The Machinery of Justice," respectively. Also available are "What Do You See?" an experience in perception, and "The Healthy Way in Wonderland," along with "Read-Alongs, Set 4," a listening package of records, cassettes and storybooks.

...Three 16mm feature films, "Run Cougar Run," "Snowball Express," and "The Wild Country," can now be rented for school, club or home use.

Wonderful World of Disney

...The summer season of Disney television includes an exciting array of filmed adventures. Among them:

..."My Family is a Menagerie"—about a young widow who settles in a small town to open a pet shop and soon becomes its deputy sheriff, pound keeper and animal ambulance driver.

..."Two Against the Arctic" (two parts) —Lost in the vast Alaskan tundra, two Eskimo children stranded miles from home, begin a desperate fight for survival after their father has failed to return from a walrus hunting trip.

..."Mooncussers" (two parts) —The story of a band of ex-pirates who lead ships to destruction on moonless nights by displaying phony blinker lights from a rocky shore.

..."Inky, the Crow"—A sensitive nature adventure about a shy teenager who is brought out of her shell by a mischievous black crow named Inky.

..."Greta, the Misfit Greyhound"—A unique canine tale about a non-conformist abandoned racing greyhound who becomes a faithful companion to a roving Basque sheepherder and learns the duties of a "sheepdog."

..."Adventures in Satan's Canyon"—A young outdoorsman and his forest ranger friend chart trails along a river shore for hikers. When the ranger is injured, his companion shoots the dangerous rapids to get help—returning in a small sea-plane to attempt a daring rescue.

Walt Disney World®

..."America on Parade" (June 7, 1975 to September 6, 1976)—See **Disneyland** for a review of the Bicentennial celebration that will be presented simultaneously for over a year's period at Walt Disney World and Disneyland.

NOW SHOWING
ADVENTURE BEYOND IMAGINATION
WALT DISNEY
THE ISLAND AT THE TOP OF THE WORLD
NO SMOKING
NO SMOKING
FRI SAT
SUN MON TUE

Seeking filming sites for producer Jerome Courtland's next Walt Disney movie, "The Lost Ones," location scout Dutch Horton came across this weathered theater in Nome, Alaska where, appropriately, Disney's "Island at the Top of the World," was playing.

Disneyland

"20 years of happiness"

PARK IN CALIFORNIA

SPECIAL SUMMER MAGIC KINGDOM CLUB TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

A 10c	B 25c	C 40c	D 70c	E 85c	General Admission Ticket
(1)	(1)	(3)	(3)	(5)	(1)

SPECIAL 13-RIDE BOOK	**Value**	**Box Office Price**
ADULT	($12.40)	**$5.75**
JUNIOR (12 thru 17)	($11.40)	**$5.25**
CHILD (3 thru 11)	($ 8.90)	**$4.75**

(Parking—50c per car)

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office.

PHONE: (213) 626-8605 or (714) 533-4456 Ext. 703

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10c	B 25c	C 40c	D 70c	E 85c	General Admission Ticket
11-Ride	(1)	(1)	(2)	(3)	(4)	(1)
15-Ride	(1)	(2)	(3)	(4)	(5)	(1)

11-RIDE TICKET BOOK	**Value**	**Box Office Price**
ADULT	($11.15)	**$6.00**
JUNIOR (12 thru 17)	($10.15)	**$5.50**
CHILD (3 thru 11)	($ 7.75)	**$5.00**

15-RIDE TICKET BOOK	**Value**	**Box Office Price**
ADULT	($13.35)	**$7.00**
JUNIOR (12 thru 17)	($12.35)	**$6.50**
CHILD (3 thru 11)	($ 9.85)	**$6.00**

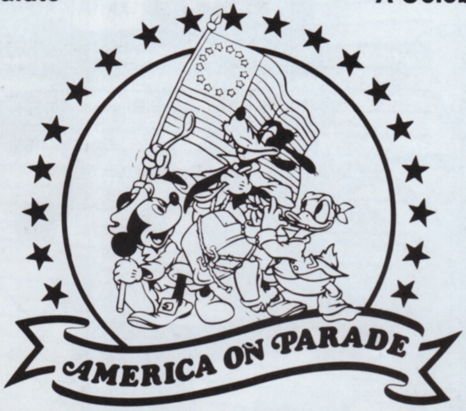
GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, its free shows, exhibits and entertainment, and to visit the seven theme lands.

ADULT	**$4.50**
JUNIOR (12 thru 17)	**$3.50**
CHILD (3 thru 11)	**$1.50**

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

A Salute **A Celebration**



In tribute to our nation's 200th birthday, beginning June 14, 1975, and continuing through September 6, 1976, Disneyland will host "America on Parade."

SUMMER OPERATING HOURS

Disneyland is open every day during June, July, and August. After June 19, our extended operating hours offer you additional time for enjoyment from 8 AM to 1 AM.

A brand new nationwide benefit for members!

HOWARD JOHNSON'S

THE OFFICIAL HOST OF

WALT DISNEY'S MAGIC KINGDOM CLUB®

10% DISCOUNT

PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer expires December 31, 1976.

HOWARD JOHNSONS *motor lodges*

TOLL-FREE RESERVATIONS

1-800-654-2000*

*In Oklahoma: 1-800-522-4211
*In Canada: 1-800-361-8430

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:

At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

Walt Disney's MAGIC KINGDOM CLUB®

TRAVEL CENTER
presents
EXCLUSIVE WEST COAST / HAWAII VACATION OFFERS!

TWO GREAT WAYS TO EXPERIENCE DISNEYLAND!

Take advantage of our

"MAGIC KINGDOM CLUB CELEBRATION"

to visit Disneyland – the "Happiest Place on Earth."
This delightful vacation adventure includes –

- Choice of 2, 3 or 4 nights at the exciting Disneyland Hotel.
- Deluxe accommodations.
- Unlimited use of all rides and attractions (except shooting galleries.)
- From $48.50.

Or, as an alternative:

"MAGIC KINGDOM CLUB MINI-VACATION"

offers you the following features:

- Choice of 2, 3 or 4 night stay at nearby Howard Johnson's Motor Lodge – the "Official Host of The Magic Kingdom Club."
- Magic Kingdom Club Ticket Books.
- From $33.50.

THREE MAGIC KINGDOM CLUB HAWAIIAN FANTASIES!

These exotic vacation
trips to beautiful Hawaii include –

- Round trip air transportation.
- Superior accommodations.
- Departures every Friday from major U.S. cities.

Choice of the following itineraries: from Los Angeles

Honolulu –	7 nights, 8 days	Prices from $333.00.
Waikiki –	7 nights, 8 days	Prices from $375.00.
Three Islands –	7 nights, 8 days	Prices from $465.00.

All prices quoted are per person, adult double occupancy.
Junior and Child rates available at substantial savings.
These 1975 vacation plans available through December 31, 1975.

For FURTHER INFORMATION regarding the Magic Kingdom Club Celebration,
The Magic Kingdom Club Mini-Vacation, or the Hawaiian Fantasy Adventures, please WRITE:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
Be sure to include your Chapter Number.
For reservations call (714) 956-2600

Walt Disney World®
VACATION KINGDOM IN FLORIDA

"The Vacation Kingdom of the World"

SPECIAL SUMMER MAGIC KINGDOM CLUB TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transportation Ticket
(1)	(1)	(2)	(3)	(3)	(1)	(1)

SPECIAL 10-RIDE BOOK	Value	Box Office Price
ADULT	($11.55)	**$6.25**
JUNIOR (12 thru 17)	($10.55)	**$5.75**
CHILD (3 thru 11)	($ 8.25)	**$5.25**

(Parking—50c per car)

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office. Effective through August 30, 1975

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transportation Ticket
8-Ride	(1)	(1)	(1)	(2)	(3)	(1)	(1)
12-Ride	(1)	(1)	(2)	(4)	(4)	(1)	(1)

8-RIDE TICKET BOOK	Value	Box Office Price
ADULT	($10.30)	**$6.50**
JUNIOR (12 thru 17)	($ 9.30)	**$6.00**
CHILD (3 thru 11)	($ 7.00)	**$5.50**

12-RIDE TICKET BOOK	Value	Box Office Price
ADULT	($13.20)	**$7.50**
JUNIOR (12 thru 17)	($12.20)	**$7.00**
CHILD (3 thru 11)	($ 9.80)	**$6.50**

GENERAL ADMISSION ONLY

Entitles guests to the use of the transportation systems (Monorails, ferryboats, and trams), admission to the Magic Kingdom Theme Park and all its free shows, exhibits, and entertainment.

ADULT	**$5.25**
JUNIOR (12 thru 17)	**$4.25**
CHILD (3 thru 11)	**$2.25**

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

WALT DISNEY WORLD is open seven days a week throughout the year. From June 9 through August 30, the Magic Kingdom Theme Park operating hours are 9 AM to 1 AM each day.

Another exclusive for club members

FLORIDA Cypress Gardens

Now, the membership card entitles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
Adult	**3.50**	**3.00**
Junior (12-16)	**2.50**	**2.00**
Child (6-11)	**1.50**	**1.00**
Florida Resident Annual Admission	**5.00**	**4.50**

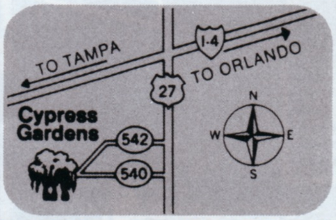
Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY: 10:00 — 12:00 — 2:00 — 4:00

Discount applicable through December 31, 1976. Membership Card must be presented at Ticket Window.



FOR FURTHER INFORMATION PLEASE CALL (813) 293-2111

TRAVEL WITH . . .

WALT DISNEY'S MAGIC KINGDOM CLUB®

- **ROMANTIC 3, 4 and 7-DAY CARIBBEAN CRUISES.**
- **RELAXING 3 and 4-DAY JAMAICAN HOLIDAYS.**

for further information please write:

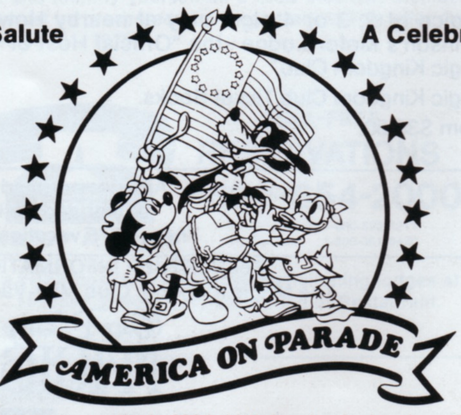
WALT DISNEY'S
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)
For reservations call (305) 824-2600 or (305) 828-3232

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS!

Upon presenting your membership card, MKC members are eligible for the following rates at the Walt Disney World Golf Resort and our nearby Lake Buena Vista Course:

	General Public	MKC Members
Greens Fee	$10.00	$ 6.00
Electric Car	5.00	5.00
	$15.00	$11.00

A Salute **A Celebration**

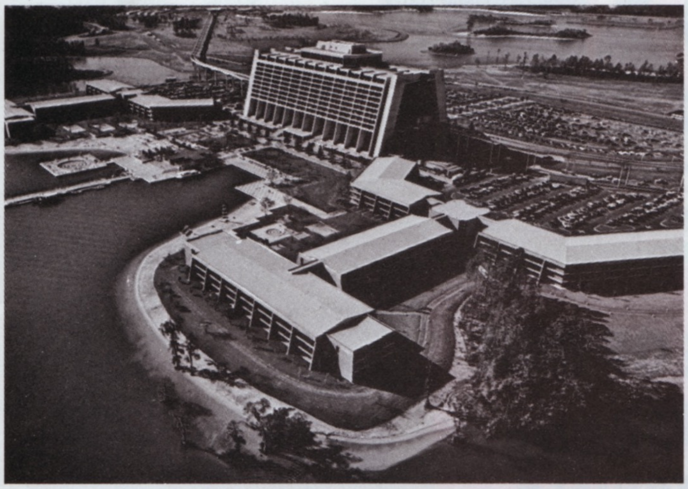


In tribute to our nation's 200th birthday, beginning June 7, 1975, and continuing through September 6, 1976, Walt Disney World will host "America on Parade."

Exclusive Vacation Plans for Magic Kingdom Club Members . . .

GREAT WAYS TO VISIT Walt Disney World®

VACATION KINGDOM IN FLORIDA



VACATION KINGDOM HOLIDAY

$104 — Per Person, ADULT Double Occupancy

Junior (12-17): $30 Child (3-11): $25 One Adult: $176

Includes, per person:

- 3 nights' accommodations in the North and South garden wings of the Contemporary Resort Hotel.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 2 Magic Kingdom Club Theme Park ticket books.
- Additional coupons and tickets good for choice of WALT DISNEY WORLD activities.

LAKE BUENA VISTA HOTEL PLAZA

3- and 5-night Vacation Specials: from $59 — Per Person, ADULT Double Occupancy

Junior (12-17): $17 Child (3-11): $15 One Adult: $99

Each includes, per person:

- Deluxe accommodations at one of the four hotels at Lake Buena Vista Hotel Plaza.
- Magic Kingdom Club Theme Park ticket books.
- Round trip shuttle bus coupons to the Theme Park.

Reminder: When *not* using the Lake Buena Vista Hotel Plaza vacation plans, your Magic Kingdom Club entitles you and your family to a 10% discount at Lake Buena Vista Hotel Plaza on accommodations only.

CAMPING JAMBOREE

$27.25 — Per ADULT, Plus Campsite Cost ($37.44)

Junior (12-17): $25.25 Child (3-11): $21.00

Includes, per person:

- 3 nights at a Fort Wilderness campsite.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 2 Magic Kingdom Club Theme Park ticket books.
- Additional coupons and tickets good for choice of WALT DISNEY WORLD activities.

GOLF VACATION

$118 — Per Person, ADULT Double Occupancy

Junior (12-17): $45 Child (3-11): $40 One Adult: $189

Includes, per person:

- 3 nights' accommodations at the Golf Resort Hotel.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 36 holes of golf, including electric golf cart.
- 1 Magic Kingdom Club Theme Park ticket book.
- Additional coupons and tickets good for WALT DISNEY WORLD activities.

GENERAL INFORMATION for the above MAGIC KINGDOM CLUB VACATION PLANS

Junior and Child Rates Applicable Only When Occupying Room with Adults.

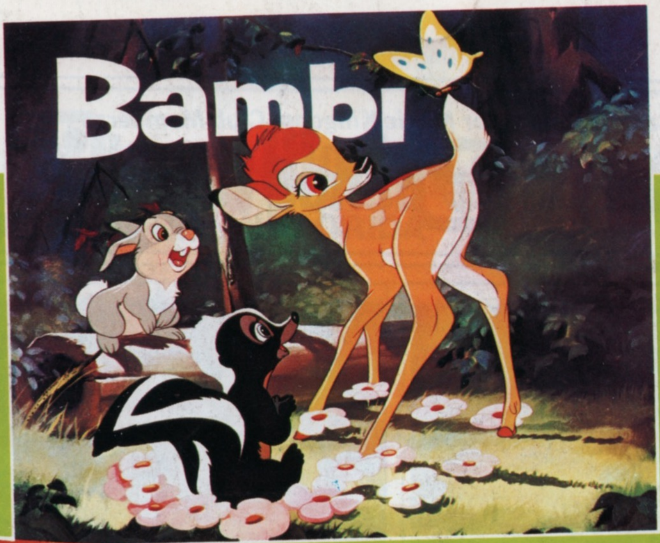
Effective through December 31, 1975. Prices subject to change without notice, and subject to applicable taxes. The above rates apply to the use of a single room.

A deposit will be requested upon confirmation and full payment is required twenty-one (21) days prior to arrival, In the event of cancellation, full refund will be made if cancellation occurs more than five (5) days prior to scheduled arrival.

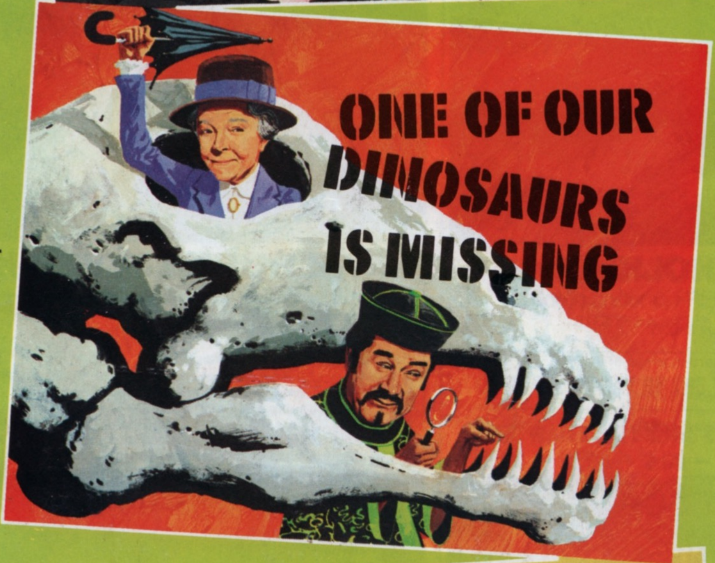
SPECIAL NOTE: Advance reservations MUST include your MKC Chapter number, and membership card must be presented at time of hotel registration.

for further information please write:

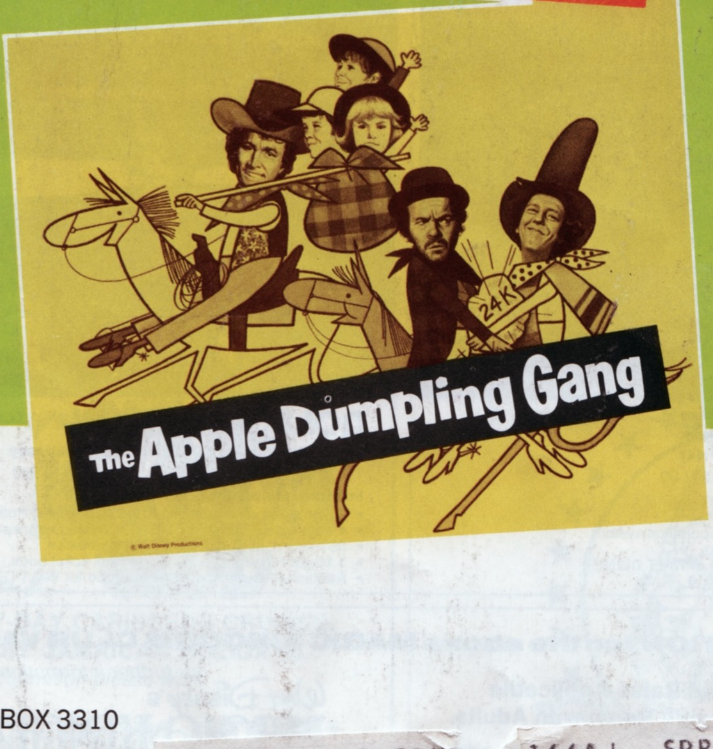
Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)
For reservations call (305) 824-2600



Enjoy again your
old friends…
Bambi, Thumper
and Flower in
this classic
cartoon
adventure.


ONE OF OUR
DINOSAURS
IS MISSING

An intriguing
spy spoof with
Peter Ustinov
and Helen
Hayes.


24K
The Apple Dumpling Gang
© Walt Disney Productions

A side-splitter
starring Bill
Bixby, Susan
Clark and a new
comedy team…
Don Knotts and
Tim Conway.

**WALT
DISNEY
PRODUCTIONS'**

Three you gotta' see!

**THIS
SUMMER**

TECHNICOLOR®

DISNEYLAND
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ANAHEIM, CALIF. 92803

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